

MINUTES

CITY OF PLACERVILLE
PLACERVILLE ECONOMIC ADVISORY COMMITTEE
FRIDAY, SEPTEMBER 8, 2023 - 12:00 P.M.
TOWN HALL, 549 MAIN STREET, PLACERVILLE, CALIFORNIA

1. **CALL TO ORDER:** The meeting was called to order by **Chair Miller** at 12:00 p.m.

2. **ROLL CALL:**

Members Present:	Chair Miller, Borelli, Kaiserman, Windle
Members Absent:	Vice Chair Anderson, Godwin, Thomas
Staff Present:	City Manager Morris

3. **ADOPTION OF AGENDA.**

Adoption of the Agenda was moved by **Member Borelli** and seconded by **Member Kaiserman**. **Motion carried 4-0.**

4. **ADOPTION OF THE MINUTES OF THE MEETING OF August 11, 2023.**

Adoption of the Minutes was moved by **Member Borelli** and seconded by **Member Windle**. **Motion carried 4-0.**

5. **ITEMS OF INTEREST TO THE PUBLIC:** None received.

6. **INFORMATIONAL ITEMS:**
 - a. **Retail Trends August 18, 2023.** Discussed the Report. No Action
 - b. **First Quarter Sales Tax Report.** Discussed the Report. No Action
 - c. **New Business License Report** Discussed the Report. No Action

7. **DISCUSSION ITEMS:**
 - a. **Strategy 1.1 Business Outreach Visits - Patty Borelli, Paul Godwin, Tony Windle.** Members Borelli and Windle reported on informal business visits they have done.
 - b. **Strategy 4.3 Potential Annexation Areas - Patty Borelli, Mickey Kaiserman, Debbie Miller.** Members Kaiserman and Borelli reported on a meeting the Committee had with LAFCO to discuss potential annexations. The Committee outlined potential costs and other factors related to the potential annexations. In

addition, it was discussed that the Committee should begin to work on a Pros and Cons Report for each annexation.

- c. **Strategy 1.5 Broadband Infrastructure – David Thomas, Mickey Kaiserman, Paul Godwin.** City Manager Morris reported that the City is working on an application to the State for Federal Funding being administered by the CPUC. The applications are due on September 29, 2023, and the City is working with a grant writer on the application.
8. **STAFF AND COMMITTEE MEMBER COMMUNICATIONS:**
- a. **Hotel Projects Update:**
 - Mackinaw Hotel: Mr. Morris gave an update on the Mackinaw Hotel project and reported that the 1st plan check of the building plans is completed and the civil plans are still under review.
 - Marriott Hotel: Mr. Morris reported that there has been no new information on this site.
 - b. **Apple Farm Place Shopping Center:** Mr. Morris reported that the remodel for the new Harbor Freight store is under construction.
 - c. **Middletown and Mallard Affordable housing Projects:** No new information. Plans are in for review.
 - d. **Clementine (Armory) Affordable Housing Project:** Mr. Morris reported no new information on this project.
9. **ITEMS FOR NEXT AGENDA:**
- Brown Act Discussion
10. **NEXT MEETING:** October 13, 2023
11. **ADJOURNMENT:** The Meeting was adjourned by **Chair Miller** at 1:15